

National Fair Trade Conference 2024

Hosted by: Hospitality Concordia,

Date of Event: March 16th to 17th, 2024

Project Led by: Claire Stuffins Email: claire.stuffins@concordia.ca

Sustainability report



Gold

84% score

21 / 25 actions taken

Diversity & Inclusion | 100%

- Integrated underrepresented community member, and gave appropriate compensation
- Deliberately reached out to Indigenous Directions, The Equity Office, and the Office of Community Engagement

Indigenization | 100%

- Adapted the land acknowledgement available and presented it in French and English

Accessibility | 88%

- Event schedule was clear and highlighted breaks
- Followed best practices for universal accessibility

Waste & Transportation | 100%

- Utilized reusable and environmentally signage and packaging
- Worked with Zero Waste Concordia
- Encouraged participants to commute using sustainable modes of transportation

Purchasing & Sponsorship | 67%

- More than half of the food were plant-based

Digital Consumption | 67%

- Utilized low carbon impact platforms to record event
- Emailed registrants and delegates material after event

Sustainability Awareness & Reporting | 100%

- Communicated the sustainability measures and actions that were being taken for the event