

Concordia Shuffle 34, Fall 2023

Hosted by Concordia University, September 22, 2023

Sustainability Report



Silver
79% score
22 / 28 actions taken

Diversity & Inclusion | 100%

- Deliberately integrated underrepresented communities in event planning committee
- Family-friendly event, where people were encouraged to bring their children along

Indigenization | 50%

- Adapted the land acknowledgement available from Indigenous Directions

Accessibility | 86%

- All locations were wheelchair accessible and free of charge
- Web pages were clear and complied with Web Content Accessibility Standards (WCAS)

Waste & Transportation | 83%

- Utilized reusable options for event promotion, signage, and tabling
- Compostable packaging was used, and attendees were encouraged to bring their own reusable water bottles

Purchasing & Sponsorship | 60%

- Most menu items were plant-based, and no beef was served
- Most gifts, prizes and giveaways were experiential and non-physical in nature and form

Digital Consumption | 100%

- Encouraged email recipients to delete emails after it is no longer useful

Sustainability Awareness & Reporting | 100%

- Consistently communicated the sustainability measures that were being taken for the event
- Estimated greenhouse gas emissions:
 - 5.52 lbs of CO2 for Materials
 - 17,528lbs of CO2 for Food